



**Relais
Nordik inc.**

Press Release

For Immediate Release

**DISCOUNTS AVAILABLE FOR QUAD CABINS ABOARD M/V BELLA DESGAGNÉS
ON QUÉBEC'S LOWER NORTH SHORE**

Quebec City, July 8th, 2016 - Relais Nordik, operator of the passenger-cargo vessel providing weekly service to Anticosti Island and the Lower North Shore of the Gulf of Saint Lawrence has published a promotional offer for its quadruple occupancy cabins. The offer allows travellers to profit from a discount of up to \$300.00 per person for the third and fourth persons respectively in the cabin on certain itineraries for dates in July and September. The discounts vary as a function of the itinerary and type of cabin selected.

The Company's Sales and Marketing Manager, Robin Kelleher, noted that these offers apply to both Standard (Deck 3 – 11 m²) and Superior (Deck 5 – 14 m²) exterior cabins. All the vessel's cabins include private sanitary facilities (sink, toilet and shower).

The ship's weekly itinerary debuts in Rimouski (3 hours east of Québec City) Monday evenings arriving in Blanc-Sablon at the Québec - Labrador border Friday mornings. The vessel arrives back in Rimouski on Monday mornings. The discounts apply to both Rimouski – Blanc-Sablon and Natashquan – Blanc-Sablon itineraries (return or one-way eastbound or westbound). Natashquan is located at the end of the pavement on Highway 138, some 14 hours east of Québec City on the north shore.

The M/V *Bella Desgagnés* began her weekly service to Anticosti Island and the Lower North Shore in 2013 replacing the Company's Nordik Express vessel which had been in service on the coast since 1987. These remote regions are not served by Québec's road network so this modern passenger-freighter is in effect the route by which most foodstuffs and other supplies arrive in this series of isolated villages. The 5,000 or so residents of the region also use it for access into and out of the area and it provides an opportunity for visitors to travel to or through the area.

Return trips vary from 4 days (Natashquan – Blanc-Sablon – Natashquan) to 7 days duration (Rimouski – Blanc-Sablon – Rimouski), while one-way trips may be as short as 1 night aboard (Blanc-Sablon – Natashquan) or as long as 4 nights aboard (Rimouski – Blanc-Sablon).

One-way trips allow visitors to build longer-haul itineraries connecting to the Bella Desgagnés route after having travelled to Fermont and Labrador by road (Rte 389/Trans-Labrador 500), or onwards to Newfoundland and the Maritimes via the ferry services available between Blanc-Sablon and St. Barbe, Newfoundland, after having disembarked from the Bella Desgagnés. One-way passengers may have their vehicle loaded aboard per the Company's vehicle tariff.

Port calls at the various villages are relatively short but visitors are welcome to go ashore at each location and excursions are organized in several villages under the auspices of Voyages CoSte, a co-operative set up to promote visitor services along the coast.

Information available on website: www.relaisnordik.com. Reservations can be made at 1-800-463-0680.

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